

# Carroll Company Names Chris Norgren-Executive Vice President/CBDO



Carroll Company has appointed **Chris Norgren** Executive Vice President and Chief Business Development Officer, effective September 8, 2015.

Chris Norgren is a highly accomplished senior executive with strong experience in building organizations and teams. Chris has a proven ability to negotiate to positive resolution, while building customer and employee trust. Chris excels at partnering with all constituency groups within and outside the organization. An ethical leader, he develops and maintains winning relationships through an ability to identify mutually beneficial outcomes, never losing sight of business integrity and operational objectives.

Before Chris joined the Carroll organization, he played key roles in many vertical segments of the cleaning industry. Chris was most recently President and Chief Operating Officer for Marsden Holdings, Central Division, headquartered in St. Paul, Minnesota. Chris joined Marsden in June of 2008 with over 25 years' experience in the cleaning industry. Chris is an exceptional business leader who has held leadership positions in a number of different ownership sectors including Family, Private Equity and Publicly held businesses. Chris' credentials cover many proficiencies such as CEO, Regional President and Sr. V.P. of Sales. Prior to Marsden Holdings, Chris was responsible for directing the Corporate Sales Group for AmSan, a division of Interline Brands Corporation (IBI).

Chris is passionate about people...his employees, customers and communities. ***“I am incredibly energized by the opportunity here at Carroll Company. We have great people, longtime customers and a culture of trust, respect and success.”*** Chris grew up in the Midwest with the hard work ethic that is notorious for this area. He has a BS degree in Marketing from the University of Wisconsin, is an active member of the Young Presidents Organization Forum 16 in the Twin Cities and participates on several non-profit and for profit boards.

***“We are extremely fortunate to have found a leader such as Chris Norgren”***, says Kyle Ogden, CEO. ***“A seasoned leader like Chris will drive our mission critical strategies of becoming the best controlled brand manufacturer in the industry.”*** Carroll turns 100 years old in 2021 and has been an active member of the ISSA for over 60 years.